

▶ Eric Drewes

2642 Summit Street, Millersport, OH, 43046

Phone: 740.438.6044

E-mail: eric@ericdrewes.com

Portfolio Website: ericdrewes.com

Objectives

My goal is to become a powerful asset for an organization that needs my versatility and ability to work under pressure on a variety of digital media based projects. I thrive working with teams but am extremely self-motivated and capable of managing projects, performing in a supporting role, or working independently.

Experience

Senior Web Content Administrator (November 2008 – Current)

The Longaberger Company (1500 E Main Street, Newark, OH, 43055)

- ▶ Designed and built web sites and applications on a variety of Longaberger platforms and systems including WordPress, asp.net, PHP, JavaScript, Oracle, and Longaberger proprietary back-office applications.
- ▶ Produced audio and video content for web, television, and events in in both lead roles (director, producer) and supporting roles (video editing, camera work, lighting specialist, digital special effects, titling, and audio engineering).
- ▶ Designed and laid out print publications for Longaberger's monthly flyer (distributed to over 50,000 people monthly), created weekly online e-cards and supporting digital sales material, and designed other printed materials such as museum graphics, location signage, and event support materials (agendas, tickets, maps, etc.).
- ▶ Provided administration and maintenance for online marketing, email marketing, blogs, and social media involving direct contact with end-users in a technical support role.

Education

Digital Media Design (Central Ohio Technical College – Graduated 2007)

- ▶ Studies in multi-discipline design and marketing

Skills

- ▶ HTML/CSS and JavaScript (experienced in ASP/PHP)
- ▶ Adobe Creative Suite (including: Photoshop, Illustrator, InDesign, Premiere, After Effects, Dreamweaver)
- ▶ Videography, lighting, editing, audio manipulation and recording, 3D animation and modeling, and other aspects of audio and video engineering
- ▶ Copywriting and print design